



EL NOOR
EVENTS

EVENTS, MADE BEAUTIFULLY SIMPLE.

COMPANY PROFILE



Our Story

El Noor Events has built an outstanding reputation within the business events sector across Dubai and London.

We are your one-stop shop with wide-reaching expertise in event planning, operations, staffing, and support. We consistently achieve best practice standards, creating innovative events that resonate with our clients' objectives.

“One organizing partner to cover it all.”



Purpose & Principles



MISSION

Staging unique events that deliver exceptional results for visitors and sponsors.



VISION

Exceptional service and creativity underpinning everything we do.



VALUES

Excellence • Passion • Honesty
Creativity • Understanding



Hassle-free

Flexible packages and clear, honest pricing.



Specialist Skills

Active partnerships with top venues and services.



Custom Solutions

Bespoke experiences tailored to your DNA.



Personalized

A systemized approach to meet your objectives.

Core Capabilities

EXPERTISE & EXECUTION

01

Temporary Staffing

Qualified employees for short-term needs and cover.

02

Marketing & Printing

Signage, design, and materials for event branding.

03

Technical Sourcing

Lighting, audio, and visual equipment management.

04

Manpower Agency

Specialized F&B and hospitality personnel.



Parties & Weddings

PLANNING & PRODUCTION

- ✓ Budgeting & Housing Management
- ✓ Master Production Schedules
- ✓ AV, Music & Technical Setup
- ✓ Photography & Speaker Logistics

WEDDING EXECUTION

- ✓ Ceremony & Reception Templates
- ✓ Vendor & Bridal Party Timelines
- ✓ Setup & Breakdown Management
- ✓ Behind-the-Scenes Management



Event Services



Social & Corporate

Management from A to Z across MEA and Europe.



Staff Gatherings

Professional organization for stress-free success.



Custom Giveaways

Memorable gifts tailored to your event theme.



Weddings

Venue selection and special-event coordination.



Product Launches

Creative concepts that make a lasting impact.



Catering

Menu design and professional hospitality staff.



Out-source Staff

- Multilingual staff with strong English skills.
- Minimum 3 years of hotel and F&B experience.
- Monthly 16-hour training for excellence.
- Flexible, hardworking, and pressure-ready.
- Transportation and uniforms provided.



BOOKING NOTICE

24 Hours Notice
Prior to Ordering
Staff.



“ El Noor Events provided professional management and achieved an outstanding result for ASCP — seamless, professional, and financially strong.”

EXECUTIVE DIRECTOR,
NEUSOFT MEDICAL SYSTEMS MENA

Case Studies



NEUSOFT MEDICAL SYSTEMS MENA 10th Anniversary Neusoft MENA CONFERENCE

A showcase dinner built around inspirational teamwork, with personalized welcomes and messages woven through the evening.



SAKSHI PUBLIC RELATIONS Staff Retreat, Showcase & Gala Dinner

GALA DINNER

A tightly organized awards and gala format delivered with speed, technical skill, and efficient setup and dismantling.



ZAHRAWI GROUP Conference & Corporate Event

CORPORATE EVENT

A considered guest journey from arrival to departure, with welcoming lobbies, drinks, canapés, and music.

The formats
we bring to life.

4239+

EVENTS DELIVERED



OUTDOOR
EVENTS



CONFERENCES



AWARDS CEREMONIES



GALA DINNERS



EXHIBITIONS



OUR CLIENTS

Kempinski

HOTELS & RESORTS



ADDRESS
HOTELS + RESORTS



INTERCONTINENTAL®
HOTELS & RESORTS

VIDA
Beach Resort
MARASSI AL BHHRAIN

MÖVENPICK
HOTELS & RESORTS

PALACE
DOWNTOWN

R O V E
HOTELS

ATLANTIS
DUBAI

AN *d* A Z™ | DUBAI
THE PALM



R I X O S
HOTELS



OUR CLIENTS



Let's work together on your next event.

El Noor Events looks forward to partnering with you on your upcoming event, and we are confident our services and competitive pricing will exceed your expectations.



Dubai

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EL NOOR
EVENTS

Rooted in culture.
Driven by global expertise.